



**SPORTS INNOVATION  
INSTITUTE**

**Indy Sports Poll**

The Indy Sports Poll takes the temperature of central Indiana residents on important issues related to sports. With sports contributing \$3.4 billion annually to the local economy, the poll allows residents the chance to weigh in on important policy questions concerning a central component to the local economy.

**Methodology**

The Sports Innovation Institute partners with Qualtrics to find an online sample of respondents to complete the survey questions. Respondents are paid by Qualtrics to complete all of the questions in the survey.

Three questions are asked at the start of the survey to ensure respondents live in the Indianapolis area, are willing to give their best answers, and represent a mix of sports and non-sports fans in the community. Qualtrics collects answers from respondents until the requested number is reached. Only respondents who completed all of the questions are paid and included in the study. A total of 840 people completed the study in the 2018 survey.

The margin of error for the results is 4%.

For more information, contact the Director of the Sports Innovation Institute, David Pierce, at [dpierce3@iupui.edu](mailto:dpierce3@iupui.edu)

**Table of Contents**

Topic	Page
Overall Results	2
Gender	4
Educational Level	7
Race/Ethnicity	13
Household Income	19
Political Beliefs	25
Political Affiliation	31
County Residence	37
Age (Generation)	43
Passion for Sports	49

**Overall Results**

**The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?**

	Frequency	Percent
Yes	390	46.4
No	232	27.6
Don't know / No opinion	218	26.0
Total	840	100.0

**Do you think legal sports betting should be limited to professional sports or should betting on college sports be legal as well?**

	Frequency	Percent
Just pro sports	285	33.9
Professional and college	195	23.2
Neither	190	22.6
Don't know / No opinion	170	20.2
Total	840	100.0

**What comes closest to your view of betting on sporting events?**

	Frequency	Percent
I should be allowed and taxed since a lot of people do it anyway	385	45.8
I shouldn't be allowed since it promotes too much gambling and damages the integrity of sports	220	26.2
Neither	78	9.3
Don't know / No opinion	157	18.7
Total	840	100.0

**Should gambling on sports be regulated by the states or by the federal government?**

	Frequency	Percent
States	436	51.9
Federal government	106	12.6
Neither	126	15.0
Don't know / No opinion	172	20.5
Total	840	100.0

**Legalized sports gambling will create a compulsive gambling problem in this country.**

	Frequency	Percent
Strongly agree	122	14.5
Somewhat agree	249	29.6
Somewhat disagree	212	25.2
Strongly disagree	128	15.2
Don't know / No opinion	129	15.4
Total	840	100.0

**Do you believe legal betting on sports events will lead to cheating or fixing games?**

	Frequency	Percent
Yes	361	43.0
No	236	28.1
Don't know / No opinion	243	28.9
Total	840	100.0

**If Indiana legalizes sports betting, would you be more likely to bet on a sporting event?**

	Frequency	Percent
Yes	163	19.4
No	492	58.6
Don't know / No opinion	185	22.0
Total	840	100.0

**Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?**

	Frequency	Percent
Yes	243	28.9
No	464	55.2
Don't know / No opinion	133	15.8
Total	840	100.0

**Have you ever placed a bet on a sporting event?**

	Frequency	Percent
Yes	266	31.7
No	526	62.6
Don't know / No opinion	48	5.7
Total	840	100.0

**Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?**

	Frequency	Percent
Yes	69	8.2
No	729	86.8
Don't know / No opinion	42	5.0
Total	840	100.0

**Gender**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Yes	224	55.6	166	38.0	390	46.4
No	99	24.6	133	30.4	232	27.6
Don't know / No opinion	80	19.9	138	31.6	218	26.0
Total	403	100.0	437	100.0	840	100.0

Do you think legal sports betting should be limited to professional sports or should betting on college sports be legal as well?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Just pro sports	148	36.7	137	31.4	285	33.9
Professional and college	118	29.3	77	17.6	195	23.2
Neither	76	18.9	114	26.1	190	22.6
Don't know / No opinion	61	15.1	109	24.9	170	20.2
Total	403	100.0	437	100.0	840	100.0

What comes closest to your view of betting on sporting events?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
It should be allowed and taxed since a lot of people do it anyway	222	55.1	163	37.3	385	45.8
It shouldn't be allowed since it promotes too much gambling and damaging the integrity of sports	92	22.8	128	29.3	220	26.2
Neither	32	7.9	46	10.5	78	9.3
Don't know / No opinion	57	14.1	100	22.9	157	18.7
Total	403	100.0	437	100.0	840	100.0

Should gambling on sports be regulated by the states or by the federal government?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
States	240	59.6	196	44.9	436	51.9
Federal government	63	15.6	43	9.8	106	12.6
Neither	49	12.2	77	17.6	126	15.0
Don't know / No opinion	51	12.7	121	27.7	172	20.5
Total	403	100.0	437	100.0	840	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Strongly agree	67	16.6	55	12.6	122	14.5
Somewhat agree	129	32.0	120	27.5	249	29.6
Somewhat disagree	103	25.6	109	24.9	212	25.2
Strongly disagree	71	17.6	57	13.0	128	15.2
Don't know / No opinion	33	8.2	96	22.0	129	15.4
Total	403	100.0	437	100.0	840	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Yes	169	41.9	192	43.9	361	43.0
No	133	33.0	103	23.6	236	28.1
Don't know / No opinion	101	25.1	142	32.5	243	28.9
Total	403	100.0	437	100.0	840	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Yes	107	26.6	56	12.8	163	19.4
No	211	52.4	281	64.3	492	58.6
Don't know / No opinion	85	21.1	100	22.9	185	22.0
Total	403	100.0	437	100.0	840	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Yes	132	32.8	111	25.4	243	28.9
No	214	53.1	250	57.2	464	55.2
Don't know / No opinion	57	14.1	76	17.4	133	15.8
Total	403	100.0	437	100.0	840	100.0

Have you ever placed a bet on a sporting event?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Yes	171	42.4	95	21.7	266	31.7
No	215	53.3	311	71.2	526	62.6
Don't know / No opinion	17	4.2	31	7.1	48	5.7
Total	403	100.0	437	100.0	840	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

	Male Count	Male Percent	Female Count	Female Percent	Total Count	Total Percent
Yes	50	12.4	19	4.3	69	8.2
No	341	84.6	388	88.8	729	86.8
Don't know / No opinion	12	3.0	30	6.9	42	5.0
Total	403	100.0	437	100.0	840	100.0

**Education**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Yes	Count	16	74	102	139	59	390
	Percent	53.3	45.7	49.5	46.3	41.5	46.4
No	Count	6	36	55	83	52	232
	Percent	20.0	22.2	26.7	27.7	36.6	27.6
Don't know / No opinion	Count	8	52	49	78	31	218
	Percent	26.7	32.1	23.8	26.0	21.8	26.0
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you think legal sports business betting should be limited to professional sports or should betting on college sports be legal as well?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Just pro sports	Count	5	40	76	110	54	285
	Percent	16.7	24.7	36.9	36.7	38.0	33.9
Professional and college	Count	7	42	50	65	31	195
	Percent	23.3	25.9	24.3	21.7	21.8	23.2
Neither	Count	6	36	40	67	41	190
	Percent	20.0	22.2	19.4	22.3	28.9	22.6
Don't know / No opinion	Count	12	44	40	58	16	170
	Percent	40.0	27.2	19.4	19.3	11.3	20.2
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

What comes closest to your view of betting on sports events?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
It should be allowed and taxed since a lot of people do it anyway	Count	11	69	99	142	64	385
	Percent	36.6	42.6	48.1	47.3	45.1	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports	Count	2	37	59	73	49	220
	Percent	6.7	22.8	28.6	24.3	34.5	26.2
Neither	Count	5	19	17	25	12	78
	Percent	16.7	11.7	8.3	8.3	8.5	9.3
Don't know / No opinion	Count	12	37	31	60	17	157
	Percent	40.0	22.8	15.0	20.0	12.0	18.7
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0



Should gambling on sports be regulated by the states or by the federal government?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
States	Count	14	69	117	155	81	436
	Percent	46.7	42.6	56.8	51.7	57.0	51.9
Federal government	Count	1	14	27	41	23	106
	Percent	3.3	8.6	13.1	13.7	16.2	12.6
Neither	Count	4	30	23	52	17	126
	Percent	13.3	18.5	11.2	17.3	12.0	15.0
Don't know / No opinion	Count	11	49	39	52	21	172
	Percent	36.7	30.2	18.9	17.3	14.8	20.5
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Strongly agree	Count	3	19	34	38	28	122
	Percent	10.0	11.7	16.5	12.7	19.7	14.5
Somewhat agree	Count	6	44	55	93	51	249
	Percent	20.0	27.2	26.7	31.0	35.9	29.6
Somewhat disagree	Count	10	36	53	81	32	212
	Percent	33.3	22.2	25.7	27.0	22.5	25.2
Strongly disagree	Count	2	28	33	50	15	128
	Percent	6.7	17.3	16.0	16.7	10.6	15.2
Don't know / No opinion	Count	9	35	31	38	16	129
	Percent	30.0	21.6	15.0	12.7	11.3	15.4
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Yes	Count	10	64	97	116	74	361
	Percent	33.3	39.5	47.1	38.7	52.1	43.0
No	Count	6	40	57	95	38	236
	Percent	20.0	24.7	27.7	31.7	26.8	28.1
Don't know / No opinion	Count	14	58	52	89	30	243
	Percent	46.7	35.8	25.5	29.7	21.1	28.9
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Yes	Count	4	37	36	65	21	163
	Percent	13.3	22.8	17.5	21.7	14.8	19.4
No	Count	14	80	127	174	97	492
	Percent	46.7	49.4	61.7	58.0	68.3	58.6
Don't know / No opinion	Count	12	45	43	61	24	185
	Percent	40.0	27.8	20.9	20.3	16.9	22.0
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Yes	Count	9	45	62	91	36	243
	Percent	30.0	27.8	30.1	30.3	25.4	28.9
No	Count	11	82	110	165	96	464
	Percent	36.7	50.6	53.4	55.0	67.6	55.2
Don't know / No opinion	Count	10	35	34	44	10	133
	Percent	33.3	21.6	16.5	14.7	7.0	15.8
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Yes	Count	7	38	62	105	54	266
	Percent	23.3	23.5	30.1	35.0	38.0	31.7
No	Count	18	108	132	183	85	526
	Percent	60.0	66.7	64.1	61.0	59.9	62.6
Don't know / No opinion	Count	5	16	12	12	3	48
	Percent	16.7	9.9	5.8	4.0	2.1	5.7
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		Some High School	High School Graduate	Some College	College Graduate	Post Graduate	Total Count
Yes	Count	1	10	14	33	11	69
	Percent	3.3	6.2	6.8	11.0	7.7	8.2
No	Count	24	138	181	258	128	729
	Percent	80.0	85.2	87.9	86.0	90.1	86.8
Don't know / No opinion	Count	5	14	11	9	3	42
	Percent	16.7	8.6	5.3	3.0	2.1	5.0
Total	Count	30	162	206	300	142	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

**Race/Ethnicity**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

		White	Non-white	Total Count
Yes	Count	324	66	390
	Percent	45.6	50.8	46.4
No	Count	204	28	232
	Percent	28.7	21.5	27.6
Don't know / No opinion	Count	182	36	218
	Percent	25.6	27.7	26.0
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

Do you think legal sports betting should be limited to professional sports or should betting on college sports be legal as well?

		White	Non-white	Total Count
Just pro sports	Count	242	43	285
	Percent	34.1	33.1	33.9
Professional and college	Count	159	36	195
	Percent	22.4	27.7	23.2
Neither	Count	172	18	190
	Percent	24.2	13.8	22.6
Don't know / No opinion	Count	137	33	170
	Percent	19.3	25.4	20.2
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

What comes closest to your view of betting on sports events?

		White	Non-white	Total Count
It should be allowed and taxed since a lot of people do it anyway	Count	332	53	385
	Percent	46.8	40.8	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports	Count	188	32	220
	Percent	26.5	24.6	26.2
Neither	Count	61	17	78
	Percent	8.6	13.1	9.3
Don't know / No opinion	Count	129	28	157
	Percent	18.2	21.5	18.7
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

Should gambling on sports be regulated by the states or by the federal government?

		White	Non-white	Total Count
States	Count	385	51	436
	Percent	54.2	39.2	51.9
Federal government	Count	86	20	106
	Percent	12.1	15.4	12.6
Neither	Count	97	29	126
	Percent	13.7	22.3	15.0
Don't know / No opinion	Count	142	30	172
	Percent	20.0	23.1	20.5
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

		White	Non-white	Total Count
Strongly agree	Count	97	25	122
	Percent	13.7	19.2	14.5
Somewhat agree	Count	214	35	249
	Percent	30.1	26.9	29.6
Somewhat disagree	Count	186	26	212
	Percent	26.2	20.0	25.2
Strongly disagree	Count	108	20	128
	Percent	15.2	15.4	15.2
Don't know / No opinion	Count	105	24	129
	Percent	14.8	18.5	15.4
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

		White	Non-white	Total Count
Yes	Count	299	62	361
	Percent	42.1	47.7	43.0
No	Count	200	36	236
	Percent	28.2	27.7	28.1
Don't know / No opinion	Count	211	32	243
	Percent	29.7	24.6	28.9
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

If Indiana legalizes a sports betting, would you be more likely to be on a sporting event?

		White	Non-white	Total Count
Yes	Count	129	34	163
	Percent	18.2	26.2	19.4
No	Count	425	67	492
	Percent	59.9	51.5	58.6
Don't know / No opinion	Count	156	29	185
	Percent	22.0	22.3	22.0
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		White	Non-white	Total Count
Yes	Count	194	49	243
	Percent	27.3	37.7	28.9
No	Count	409	55	464
	Percent	57.6	42.3	55.2
Don't know / No opinion	Count	107	26	133
	Percent	15.1	20.0	15.8
Total	Count	710	130	840
	Percent	100.0	100.0	100.0



Have you ever placed a bet on a sporting event?

		White	Non-white	Total Count
Yes	Count	227	39	266
	Percent	32.0	30.0	31.7
No	Count	444	82	526
	Percent	62.5	63.1	62.6
Don't know / No opinion	Count	39	9	48
	Percent	5.5	6.9	5.7
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		White	Non-white	Total Count
Yes	Count	51	18	69
	Percent	7.2	13.8	8.2
No	Count	626	103	729
	Percent	88.2	79.2	86.8
Don't know / No opinion	Count	33	9	42
	Percent	4.6	6.9	5.0
Total	Count	710	130	840
	Percent	100.0	100.0	100.0

**Annual Household Income**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

	Under \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,000	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Total Count
<b>Yes</b>								
Count	64	90	79	64	67	16	10	390
Percent	49.6	42.7	42.9	47.1	53.2	55.2	40.0	46.4
<b>No</b>								
Count	35	59	53	38	33	6	8	232
Percent	27.1	28.0	28.8	27.9	26.2	20.7	32.0	27.6
<b>Don't know / No opinion</b>								
Count	30	62	52	34	26	7	7	218
Percent	23.3	29.4	28.3	25.0	20.6	24.1	28.0	26.0
<b>Total</b>								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Do you think legal sports betting should be limited to professional sports or should betting on college sports be legal as well?

	Under \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,000	\$100,000-\$149,999	\$150,000-\$199,999	\$200,000 or more	Total Count
<b>Just pro sports</b>								
Count	28	69	64	53	52	7	12	285
Percent	21.7	32.7	34.8	39.0	41.3	24.1	48.0	33.9
<b>Professional and college</b>								
Count	33	47	39	33	29	9	5	195
Percent	25.6	22.3	21.2	24.3	23.0	31.0	20.0	23.2
<b>Neither</b>								
Count	36	49	40	27	29	6	3	190
Percent	27.9	23.2	21.7	19.9	23.0	20.7	12.0	22.6
<b>Don't know / No opinion</b>								
Count	32	46	41	23	16	7	5	170
Percent	24.8	21.8	22.3	16.9	12.7	24.1	20.0	20.2
<b>Total</b>								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

What comes closest to your view of betting on sports events?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
It should be allowed and taxed since a lot of people do it anyway								
Count	51	85	87	66	67	17	12	385
Percent	39.5	40.3	47.3	48.5	53.2	58.6	48.0	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports								
Count	34	54	49	38	34	6	5	220
Percent	26.4	25.6	26.6	27.9	27.0	20.7	20.0	26.2
Neither								
Count	18	25	14	8	7	3	3	78
Percent	14.0	11.8	7.6	5.9	5.6	10.3	12.0	9.3
Don't know / No opinion								
Count	26	47	34	24	18	3	5	157
Percent	20.2	22.3	18.5	17.6	14.3	10.3	20.0	18.7
Total								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Should gambling on sports be regulated by the states or by the federal government?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
<b>States</b>								
Count	53	113	89	80	73	16	12	436
Percent	41.1	53.6	48.4	58.8	57.9	55.2	48.0	51.9
<b>Federal government</b>								
Count	13	17	24	24	20	5	3	106
Percent	10.1	8.1	13.0	17.6	15.9	17.2	12.0	12.6
<b>Neither</b>								
Count	24	33	31	7	19	5	7	126
Percent	18.6	15.6	16.8	5.1	15.1	17.2	28.0	15.0
<b>Don't know / No opinion</b>								
Count	39	48	40	25	14	3	3	172
Percent	30.2	22.7	21.7	18.4	11.1	10.3	12.0	20.5
<b>Total</b>								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
<b>Strongly agree</b>								
Count	22	31	27	14	20	4	4	122
Percent	17.1	14.7	14.7	10.3	15.9	13.8	16.0	14.5
<b>Somewhat agree</b>								
Count	27	60	58	52	40	5	7	249
Percent	20.9	28.4	31.5	38.2	31.7	17.2	28.0	29.6
<b>Somewhat disagree</b>								
Count	32	52	48	32	33	12	3	212
Percent	24.8	24.6	26.1	23.5	26.2	41.4	12.0	25.2
<b>Strongly disagree</b>								
Count	20	29	27	19	23	5	5	128
Percent	15.5	13.7	14.7	14.0	18.3	17.2	20.0	15.2
<b>Don't know / No opinion</b>								
Count	28	39	24	19	10	3	6	129
Percent	21.7	18.5	13.0	14.0	7.9	10.3	24.0	15.4
<b>Total</b>								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
<b>Yes</b>								
Count	53	100	75	67	44	10	12	361
Percent	41.1	47.4	40.8	49.3	34.9	34.5	48.0	43.0
<b>No</b>								
Count	30	49	52	38	48	10	9	236
Percent	23.3	23.2	28.3	27.9	38.1	34.5	36.0	28.1
<b>Don't know / No opinion</b>								
Count	46	62	57	31	34	9	4	243
Percent	35.7	29.4	31.0	22.8	27.0	31.0	16.0	28.9
<b>Total</b>								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
Yes								
Count	29	34	38	32	20	4	6	163
Percent	22.5	16.1	20.7	23.5	15.9	13.8	24.0	19.4
No								
Count	68	131	105	80	77	20	11	492
Percent	52.7	62.1	57.1	58.8	61.1	69.0	44.0	58.6
Don't know / No opinion								
Count	32	46	41	24	29	5	8	185
Percent	24.8	21.8	22.3	17.6	23.0	17.2	32.0	22.0
Total								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
Yes								
Count	41	60	48	39	40	6	9	243
Percent	31.8	28.4	26.1	28.7	31.7	20.7	36.0	28.9
No								
Count	59	116	106	79	72	18	14	464
Percent	45.7	55.0	57.6	58.1	57.1	62.1	56.0	55.2
Don't know / No opinion								
Count	29	35	30	18	14	5	2	133
Percent	22.5	16.6	16.3	13.2	11.1	17.2	8.0	15.8
Total								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
Yes								
Count	24	54	60	56	52	12	8	266
Percent	18.6	25.6	32.6	41.2	41.3	41.4	32.0	31.7
No								
Count	89	140	115	77	72	16	17	526
Percent	69.0	66.4	62.5	56.6	57.1	55.2	68.0	62.6
Don't know / No opinion								
Count	16	17	9	3	2	1	0	48
Percent	12.4	8.1	4.9	2.2	1.6	3.4	0.0	5.7
Total								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever wagered money on a daily basis fantasy website like DraftKings or FanDuel?

	Under \$25,000	\$25,000- \$49,999	\$50,000- \$74,999	\$75,000- \$99,000	\$100,000- \$149,999	\$150,000- \$199,999	\$200,000 or more	Total Count
Yes								
Count	7	14	17	16	11	2	2	69
Percent	5.4	6.6	9.2	11.8	8.7	6.9	8.0	8.2
No								
Count	108	180	163	118	113	25	22	729
Percent	83.7	85.3	88.6	86.8	89.7	86.2	88.0	86.8
Don't know / No opinion								
Count	14	17	4	2	2	2	1	42
Percent	10.9	8.1	2.2	1.5	1.6	6.9	4.0	5.0
Total								
Count	129	211	184	136	126	29	25	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

**Politics**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Yes							
	Count	50	90	166	61	23	390
	Percent	42.7	41.1	50.6	43.3	65.7	46.4
No							
	Count	48	77	67	33	7	232
	Percent	41.0	35.2	20.4	23.4	20.0	27.6
Don't know / No opinion							
	Count	19	52	95	47	5	218
	Percent	16.2	23.7	29.0	33.3	14.3	26.0
Total							
	Count	117	219	328	141	35	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you think legal betting should be limited to professional sports or should betting on college sports be legal as well?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Just pro sports							
	Count	32	81	102	58	12	285
	Percent	27.4	37.0	31.1	41.1	34.3	33.9
Professional and college							
	Count	25	45	88	24	13	195
	Percent	21.4	20.5	26.8	17.0	37.1	23.2
Neither							
	Count	43	60	53	30	4	190
	Percent	36.8	27.4	16.2	21.3	11.4	22.6
Don't know / No opinion							
	Count	17	33	85	29	6	170
	Percent	14.5	15.1	25.9	20.6	17.1	20.2
Total							
	Count	117	219	328	141	35	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0



What comes closest to your view of betting on sports events?

	Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
It should be allowed and taxed since a lot of people do it anyway						
Count	40	94	163	68	20	385
Percent	34.2	42.9	49.7	48.2	57.1	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports						
Count	50	63	63	39	5	220
Percent	42.7	28.8	19.2	27.7	14.3	26.2
Neither						
Count	15	25	30	5	3	78
Percent	12.8	11.4	9.1	3.5	8.6	9.3
Don't know / No opinion						
Count	12	37	72	29	7	157
Percent	10.3	16.9	22.0	20.6	20.0	18.7
Total						
Count	117	219	328	141	35	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0

Should gambling on sports be regulated by the states or by the federal government?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
States							
Count		62	113	165	78	18	436
Percent		53.0	51.6	50.3	55.3	51.4	51.9
Federal government							
Count		14	31	35	24	2	106
Percent		12.0	14.2	10.7	17.0	5.7	12.6
Neither							
Count		26	40	45	11	4	126
Percent		22.2	18.3	13.7	7.8	11.4	15.0
Don't know / No opinion							
Count		15	35	83	28	11	172
Percent		12.8	16.0	25.3	19.9	31.4	20.5
Total							
Count		117	219	328	141	35	840
Percent		100.0	100.0	100.0	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Strongly agree	Count	32	32	39	17	2	122
	Percent	27.4	14.6	11.9	12.1	5.7	14.5
Somewhat agree	Count	36	68	94	39	12	249
	Percent	30.8	31.1	28.7	27.7	34.3	29.6
Somewhat disagree	Count	23	55	86	42	6	212
	Percent	19.7	25.1	26.2	29.8	17.1	25.2
Strongly disagree	Count	16	35	49	19	9	128
	Percent	13.7	16.0	14.9	13.5	25.7	15.2
Don't know / No opinion	Count	10	29	60	24	6	129
	Percent	8.5	13.2	18.3	17.0	17.1	15.4
Total	Count	117	219	328	141	35	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Yes	Count	67	97	123	60	14	361
	Percent	57.3	44.3	37.5	42.6	40.0	43.0
No	Count	29	67	87	41	12	236
	Percent	24.8	30.6	26.5	29.1	34.3	28.1
Don't know / No opinion	Count	21	55	118	40	9	243
	Percent	17.9	25.1	36.0	28.4	25.7	28.9
Total	Count	117	219	328	141	35	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Yes							
Count		22	43	63	21	14	163
Percent		18.8	19.6	19.2	14.9	40.0	19.4
No							
Count		79	131	174	92	16	492
Percent		67.5	59.8	53.0	65.2	45.7	58.6
Don't know / No opinion							
Count		16	45	91	28	5	185
Percent		13.7	20.5	27.7	19.9	14.3	22.0
Total							
Count		117	219	328	141	35	840
Percent		100.0	100.0	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Yes							
Count		34	67	88	38	16	243
Percent		29.1	30.6	26.8	27.0	45.7	28.9
No							
Count		73	122	175	78	16	464
Percent		62.4	55.7	53.4	55.3	45.7	55.2
Don't know / No opinion							
Count		10	30	65	25	3	133
Percent		8.5	13.7	19.8	17.7	8.6	15.8
Total							
Count		117	219	328	141	35	840
Percent		100.0	100.0	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Yes							
	Count	36	76	105	37	12	266
	Percent	30.8	34.7	32.0	26.2	34.3	31.7
No							
	Count	75	136	199	95	21	526
	Percent	64.1	62.1	60.7	67.4	60.0	62.6
Don't know / No opinion							
	Count	6	7	24	9	2	48
	Percent	5.1	3.2	7.3	6.4	5.7	5.7
Total							
	Count	117	219	328	141	35	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		Very Conservative	Conservative	Middle of the Road	Liberal	Very Liberal	Total Count
Yes							
	Count	18	12	24	11	4	69
	Percent	15.4	5.5	7.3	7.8	11.4	8.2
No							
	Count	94	200	282	124	29	729
	Percent	80.3	91.3	86.0	87.9	82.9	86.8
Don't know / No opinion							
	Count	5	7	22	6	2	42
	Percent	4.3	3.2	6.7	4.3	5.7	5.0
Total							
	Count	117	219	328	141	35	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

**Political Party**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

		Democrat	Independent	Republican	Other	None	Total Count
Yes							
Count		122	88	145	12	23	390
Percent		52.4	47.3	47.4	54.5	24.7	46.4
No							
Count		49	53	95	5	30	232
Percent		21.0	28.5	31.0	22.7	32.3	27.6
Don't know / No opinion							
Count		62	45	66	5	40	218
Percent		26.6	24.2	21.6	22.7	43.0	26.0
Total							
Count		233	186	306	22	93	840
Percent		100.0	100.0	100.0	100.0	100.0	100.0

Do you think legal betting should be limited to professional sports or should betting on college sports be legal as well?

		Democrat	Independent	Republican	Other	None	Total Count
Just pro sports							
Count		96	61	99	8	21	285
Percent		41.2	32.8	32.4	36.4	22.6	33.9
Professional and college							
Count		55	44	75	7	14	195
Percent		23.6	23.7	24.5	31.8	15.1	23.2
Neither							
Count		41	38	88	5	18	190
Percent		17.6	20.4	28.8	22.7	19.4	22.6
Don't know / No opinion							
Count		41	43	44	2	40	170
Percent		17.6	23.1	14.4	9.1	43.0	20.2
Total							
Count		233	186	306	22	93	840
Percent		100.0	100.0	100.0	100.0	100.0	100.0

What comes closest to your view of betting on sports events?

	Democrat	Independent	Republican	Other	None	Total Count
It should be allowed and taxed since a lot of people do it anyway						
Count	129	82	137	11	26	385
Percent	55.4	44.1	44.8	50.0	28.0	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports						
Count	51	47	97	6	19	220
Percent	21.9	25.3	31.7	27.3	20.4	26.2
Neither						
Count	20	16	27	3	12	78
Percent	8.6	8.6	8.8	13.6	12.9	9.3
Don't know / No opinion						
Count	33	41	45	2	36	157
Percent	14.2	22.0	14.7	9.1	38.7	18.7
Total						
Count	233	186	306	22	93	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0

Should gambling on sports be regulated by the states or by the federal government?

		Democrat	Independent	Republican	Other	None	Total Count
States	Count	133	90	173	9	31	436
	Percent	57.1	48.4	56.5	40.9	33.3	51.9
Federal government	Count	27	32	34	6	7	106
	Percent	11.6	17.2	11.1	27.3	7.5	12.6
Neither	Count	31	23	54	4	14	126
	Percent	13.3	12.4	17.6	18.2	15.1	15.1
Don't know / No opinion	Count	42	41	45	3	41	172
	Percent	18.0	22.0	14.7	13.6	44.1	20.5
Total	Count	233	186	306	22	93	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0



Legalized sports gambling will create a compulsive gambling problem in this country.

	Democrat	Independent	Republican	Other	None	Total Count
Strongly agree						
Count	30	27	52	3	10	122
Percent	12.9	14.5	17.0	13.6	10.8	14.5
Somewhat agree						
Count	72	53	96	7	21	249
Percent	30.9	28.5	31.4	31.8	22.6	29.6
Somewhat disagree						
Count	66	43	78	6	19	212
Percent	28.3	23.1	25.5	27.3	20.4	25.2
Strongly disagree						
Count	38	28	47	4	11	128
Percent	16.3	15.1	15.4	18.2	11.8	15.2
Don't know / No opinion						
Count	27	35	33	2	32	129
Percent	11.6	18.8	10.8	9.1	34.4	15.4
Total						
Count	233	186	306	22	93	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

	Democrat	Independent	Republican	Other	None	Total Count
Yes						
Count	103	75	138	11	34	361
Percent	44.2	40.3	45.1	50.0	36.6	43.0
No						
Count	66	50	100	4	16	236
Percent	28.3	26.9	32.7	18.2	17.2	28.1
Don't know / No opinion						
Count	64	61	68	7	43	243
Percent	27.5	32.8	22.2	31.8	46.2	28.9
Total						
Count	233	186	306	22	93	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

		Democrat	Independent	Republican	Other	None	Total Count
Yes	Count	52	33	65	6	7	163
	Percent	22.3	17.7	21.2	27.3	7.5	19.4
No	Count	134	114	180	11	53	492
	Percent	57.5	61.3	58.8	50.0	57.0	58.6
Don't know / No opinion	Count	47	39	61	5	33	185
	Percent	20.2	21.0	19.9	22.7	35.5	22.0
Total	Count	233	186	306	22	93	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		Democrat	Independent	Republican	Other	None	Total Count
Yes	Count	78	49	89	6	21	243
	Percent	33.5	26.3	29.1	27.3	22.6	28.9
No	Count	125	109	176	11	43	464
	Percent	53.6	58.6	57.5	50.0	46.2	55.2
Don't know / No opinion	Count	30	28	41	5	29	133
	Percent	12.9	15.1	13.4	22.7	31.2	31.2
Total	Count	233	186	306	22	93	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

		Democrat	Independent	Republican	Other	None	Total Count
Yes	Count	75	59	109	7	16	266
	Percent	32.2	31.7	35.6	31.8	17.2	31.7
No	Count	152	112	186	14	62	526
	Percent	65.2	60.2	60.8	63.6	66.7	62.6
Don't know / No opinion	Count	6	15	11	1	15	48
	Percent	2.6	8.1	3.6	4.5	16.1	5.7
Total	Count	233	186	306	22	93	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		Democrat	Independent	Republican	Other	None	Total Count
Yes	Count	26	12	24	2	5	69
	Percent	11.2	6.5	7.8	9.1	5.4	8.2
No	Count	202	162	272	19	74	729
	Percent	86.7	87.1	88.9	86.4	79.6	86.8
Don't know / No opinion	Count	5	12	10	1	14	42
	Percent	2.1	6.5	3.3	4.5	15.1	5.0
Total	Count	233	186	306	22	93	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

### County Residence

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Yes	Count	170	135	85	390
	Percent	47.8	45.2	45.9	46.4
No	Count	89	88	55	232
	Percent	25.0	29.4	29.7	27.6
Don't know / No opinion	Count	97	76	45	218
	Percent	27.2	25.4	24.3	26.0
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

Do you think legal sports betting should be limited to professional sports or should betting on college sports be legal as well?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Just pro sports	Count	120	101	64	285
	Percent	33.7	33.8	34.6	33.9
Professional and college	Count	83	73	39	195
	Percent	23.3	24.4	21.1	23.2
Neither	Count	77	64	49	190
	Percent	21.6	21.4	26.5	22.6
Don't know / No opinion	Count	76	61	33	170
	Percent	21.3	20.4	17.8	20.2
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

What comes closest to your view of betting on sports events?

	Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
<hr/>				
It should be allowed and taxed since a lot of people do it anyway				
Count	160	140	85	385
Percent	44.9	46.8	45.9	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports				
Count	94	76	50	220
Percent	26.4	25.4	27.0	26.2
Neither				
County	37	27	14	78
Percent	10.4	9.0	7.6	9.3
Don't know / No opinion				
Count	65	56	36	157
Percent	18.7	18.7	19.5	18.7
Total				
Count	356	299	185	840
Percent	100.0	100.0	100.0	100.0

Should gambling on sports be regulated by states or by the federal government?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
States	Count	183	168	85	436
	Percent	51.4	56.2	45.9	51.9
Federal government	Count	45	38	23	106
	Percent	12.6	12.7	12.4	12.6
Neither	County	44	47	35	126
	Percent	12.4	15.7	18.9	15.0
Don't know / No opinion	Count	84	46	42	172
	Percent	23.6	15.4	22.7	20.5
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Strongly agree	Count	49	44	29	122
	Percent	13.8	14.7	15.7	14.5
Somewhat agree	Count	97	91	61	249
	Percent	27.2	30.4	33.0	29.6
Somewhat disagree	County	88	75	49	212
	Percent	24.7	25.1	26.5	25.2
Strongly disagree	County	59	46	23	128
	Percent	16.6	15.4	12.4	15.2
Don't know / No opinion	Count	63	43	23	129
	Percent	17.7	14.4	12.4	15.4
Total	Count	356	299	185	840

Percent		100.0	100.0	100.0	100.0
Do you believe legal betting on sports events will lead to cheating or fixing games?					
		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Yes	Count	149	124	88	361
	Percent	41.9	41.5	47.6	43.0
No	Count	103	91	42	236
	Percent	28.9	30.4	22.7	28.1
Don't know / No opinion	Count	104	84	55	243
	Percent	29.2	28.1	29.7	28.9
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Yes	Count	81	47	35	163
	Percent	22.8	15.7	18.9	19.4
No	Count	200	183	109	492
	Percent	56.2	61.2	58.9	58.6
Don't know / No opinion	Count	75	69	41	185
	Percent	21.1	23.1	22.2	22.0
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Yes	Count	121	72	50	243
	Percent	34.0	34.0	27.0	28.9
No	Count	174	182	108	464
	Percent	48.9	60.9	58.4	55.2
Don't know / No opinion	Count	61	45	27	133
	Percent	17.1	15.1	14.6	15.8
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Yes	Count	120	90	56	226
	Percent	33.7	30.1	30.3	31.7
No	Count	211	196	119	526
	Percent	59.3	65.6	64.3	62.6
Don't know / No opinion	Count	25	13	10	48
	Percent	7.0	4.3	5.4	5.7
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0



Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		Marion County	A county that borders Marion County	An Indiana County that does not border Marion County	Total Count
Yes	Count	43	15	11	69
	Percent	12.1	5.0	5.9	8.2
No	Count	292	272	165	729
	Percent	82.0	91.0	89.2	86.8
Don't know / No opinion	Count	21	12	9	42
	Percent	5.9	4.0	4.9	5.0
Total	Count	356	299	185	840
	Percent	100.0	100.0	100.0	100.0

**Generation**

The Supreme Court recently ruled that betting on sports events could be declared legal by individual states. Do you believe Indiana should legalize sports betting?

		Millennials	Gen X	Boomer	Silent	Total Count
Yes	Count	136	112	139	33	390
	Percent	54.0	49.6	40.6	11.0	46.5
No	Count	53	48	119	11	231
	Percent	21.0	21.2	34.8	57.9	27.5
Don't know / No opinion	Count	63	66	84	5	218
	Percent	25.0	29.2	24.6	26.3	26.0
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

Do you think legal sports betting should be limited to professional sports or should betting on college sports be legal as well?

		Millennials	Gen X	Boomer	Silent	Total Count
Just pro sports	Count	87	72	123	3	285
	Percent	34.5	31.9	36.0	15.8	34.0
Professional and college	Count	82	49	61	3	195
	Percent	32.5	21.7	17.8	15.8	23.2
Neither	Count	41	37	101	11	190
	Percent	16.3	16.4	29.5	57.9	22.6
Don't know / No opinion	Count	42	68	57	2	169
	Percent	16.7	30.1	16.7	10.5	20.1
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

What comes closest to your view of betting on sports events?

	Millennials	Gen X	Boomer	Silent	Total Count
It should be allowed and taxed since a lot of people do it anyway					
Count	114	108	157	6	385
Percent	45.2	47.8	45.9	31.6	45.9
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports					
Count	61	47	105	7	220
Percent	24.2	20.8	30.7	36.8	26.2
Neither					
Count	31	13	31	3	78
Percent	12.3	5.8	9.1	15.8	9.3
Don't know / No opinion					
Count	46	58	49	3	156
Percent	18.3	25.7	14.3	15.8	18.6
Total					
Count	252	226	342	19	839
Percent	100.0	100.0	100.0	100.0	100.0

Should gambling on sports be regulated by the states or by the federal government?

		Millennials	Gen X	Boomer	Silent	Total Count
States						
	Count	107	120	197	12	436
	Percent	42.5	53.1	57.6	63.2	52.0
Federal government						
	Count	41	28	36	1	106
	Percent	16.3	12.4	10.5	5.3	12.6
Neither						
	Count	42	27	54	3	126
	Percent	16.7	11.9	15.8	15.8	15.0
Don't know / No opinion						
	Count	62	51	55	3	171
	Percent	24.6	22.6	16.1	15.8	20.4
Total						
	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

		Millennials	Gen X	Boomer	Silent	Total Count
Strongly agree						
	Count	39	25	50	7	121
	Percent	15.5	11.1	14.6	36.8	14.4
Somewhat agree						
	Count	71	54	119	5	249
	Percent	28.2	23.9	34.8	26.3	29.7
Somewhat disagree						
	Count	62	55	91	4	212
	Percent	24.6	24.3	26.6	21.1	25.3
Strongly disagree						
	Count	38	44	44	2	128
	Percent	15.1	19.5	12.9	10.5	15.3
Don't know / No opinion						
	Count	42	48	38	1	129
	Percent	16.7	21.2	11.1	5.3	15.4
Total						
	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

Do you believe legal betting on sports will lead to cheating or fixing games?

		Millennials	Gen X	Boomer	Silent	Total Count
Yes	Count	108	89	151	12	360
	Percent	42.9	39.4	44.2	63.2	42.9
No	Count	87	53	93	3	236
	Percent	34.5	23.5	27.2	15.8	28.1
Don't know / No opinion	Count	57	84	98	4	243
	Percent	22.6	37.2	28.7	21.1	29.0
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

		Millennials	Gen X	Boomer	Silent	Total Count
Yes	Count	70	48	44	1	163
	Percent	27.8	21.2	12.9	5.3	19.4
No	Count	130	117	228	16	491
	Percent	51.6	51.8	66.7	84.2	58.5
Don't know / No opinion	Count	52	61	70	2	185
	Percent	20.6	27.0	20.5	10.5	22.1
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		Millennials	Gen X	Boomer	Silent	Total Count
Yes	Count	114	69	57	3	243
	Percent	45.2	30.5	16.7	15.8	29.0
No	Count	99	109	240	15	463
	Percent	39.3	48.2	70.2	78.9	55.2
Don't know / No opinion	Count	39	48	45	1	133
	Percent	15.5	21.2	13.2	5.3	15.9
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

		Millennials	Gen X	Boomer	Silent	Total Count
Yes	Count	69	70	122	5	266
	Percent	27.4	31.0	35.7	26.3	31.7
No	Count	160	141	212	12	525
	Percent	63.5	62.4	63.2	63.2	62.6
Don't know / No opinion	Count	23	15	8	2	48
	Percent	9.1	6.6	2.3	10.5	5.7
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		Millennials	Gen X	Boomer	Silent	Total Count
Yes	Count	43	20	6	0	69
	Percent	17.1	8.8	1.8	0.0	8.2
No	Count	186	191	333	18	728
	Percent	73.8	84.5	97.4	94.7	86.8
Don't know / No opinion	Count	23	15	3	1	42
	Percent	9.1	6.6	0.9	5.3	5.0
Total	Count	252	226	342	19	839
	Percent	100.0	100.0	100.0	100.0	100.0

### Passion for Sports

The Supreme Court recently ruled that betting on sports events could be declared legal by individuals states. Do you believe Indiana should legalize sports betting?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Yes	Count	54	62	108	115	51	390
	Percent	29.5	42.2	48.6	57.2	58.6	46.4
No	Count	64	49	64	34	21	232
	Percent	35.0	33.3	28.8	16.9	24.1	27.6
Don't know / No opinion	Count	65	36	50	52	15	218
	Percent	35.5	24.5	22.5	25.9	17.2	26.0
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you think legal sports should be limited to professional sports or should betting on college sports be legal as well?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Just pro sports	Count	28	51	85	95	26	285
	Percent	15.3	34.7	38.3	47.3	29.9	33.9
Professional and college	Count	28	30	62	49	26	195
	Percent	15.3	20.4	27.9	24.4	29.9	23.2
Neither	Count	61	38	45	31	15	190
	Percent	33.3	25.9	20.3	15.4	17.2	22.6
Don't know / No opinion	Count	66	28	30	26	20	170
	Percent	36.1	19.0	13.5	12.9	23.0	20.2
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0



What comes closest to your view on sports events?

	No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
It should be allowed and taxed since a lot of people do it anyway						
Count	57	62	108	110	48	385
Percent	31.1	42.2	48.6	54.7	55.2	45.8
It shouldn't be allowed since it promotes too much gambling and damages the integrity of sports						
Count	54	47	61	42	16	220
Percent	29.5	32.0	27.5	20.9	18.4	26.2
Neither						
Count	21	8	20	20	9	78
Percent	11.5	5.4	9.0	10.0	10.3	9.3
Don't know / No opinion						
Count	51	30	33	29	14	157
Percent	27.9	20.4	14.9	14.4	16.1	18.7
Total						
Count	183	147	222	201	87	840
Percent	100.0	100.0	100.0	100.0	100.0	100.0

Should gambling on sports be regulated by the states or by the federal government?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
States							
	Count	75	77	113	127	44	436
	Percent	41.0	52.4	50.9	63.2	50.6	51.9
Federal government							
	Count	16	13	34	26	17	106
	Percent	8.7	8.8	15.3	12.9	19.5	12.9
Neither							
	Count	35	23	30	26	12	126
	Percent	19.1	15.6	13.5	12.9	13.8	15.0
Don't know / No opinion							
	Count	57	34	45	22	14	172
	Percent	31.1	23.1	20.3	10.9	16.1	16.1
Total							
	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Legalized sports gambling will create a compulsive gambling problem in this country.

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Strongly agree							
	Count	28	24	20	27	23	122
	Percent	15.3	16.3	9.0	13.4	26.4	14.5
Somewhat agree							
	Count	49	42	74	70	14	249
	Percent	26.8	28.6	33.3	34.8	16.1	29.6
Somewhat disagree							
	Count	39	35	64	51	23	212
	Percent	21.3	23.8	28.8	25.4	26.4	25.2
Strongly disagree							
	Count	18	24	34	33	19	128
	Percent	9.8	16.3	15.3	16.4	21.8	15.2
Don't know / No opinion							
	Count	49	22	30	20	8	129
	Percent	26.8	15.0	13.5	10.0	9.2	15.4
Total							
	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you believe legal betting on sports events will lead to cheating or fixing games?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Yes	Count	92	66	103	73	27	361
	Percent	50.3	44.9	46.4	36.3	31.0	43.0
No	Count	23	37	66	74	36	236
	Percent	12.6	25.2	29.7	36.8	41.4	28.1
Don't know / No opinion	Count	68	44	53	54	24	243
	Percent	37.2	29.9	23.9	26.9	27.6	28.9
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

If Indiana legalizes sports betting, would you be more likely to be on a sporting event?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Yes	Count	10	21	49	50	33	163
	Percent	5.5	14.3	22.1	24.9	37.9	19.4
No	Count	129	92	135	96	40	492
	Percent	70.5	62.6	60.8	47.8	46.0	58.6
Don't know / No opinion	Count	44	34	38	55	14	185
	Percent	24.0	23.1	17.1	27.4	16.1	22.0
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Do you think you would be more likely to gamble on sports if you were able to place your bets on your smartphone as opposed to going to a casino or through a bookie?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Yes	Count	33	38	72	71	29	243
	Percent	18.0	25.9	32.4	35.3	33.3	28.9
No	Count	113	85	123	97	46	464
	Percent	61.7	57.8	55.4	48.3	52.9	55.2
Don't know / No opinion	Count	37	24	27	33	12	133
	Percent	20.2	16.3	12.2	16.4	13.8	15.8
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever placed a bet on a sporting event?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Yes	Count	20	44	80	87	35	266
	Percent	10.9	29.9	36.0	43.3	40.2	31.7
No	Count	146	95	132	108	45	526
	Percent	79.8	64.6	59.5	53.7	51.7	62.6
Don't know / No opinion	Count	17	8	10	6	7	48
	Percent	9.3	5.4	4.5	3.0	8.0	5.7
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0

Have you ever wagered money on a daily fantasy website like DraftKings or FanDuel?

		No Passion	Low Passion	Medium Passion	High Passion	Extreme Passion	Total Count
Yes	Count	1	5	21	31	11	69
	Percent	0.5	3.4	9.5	15.4	12.6	8.2
No	Count	166	137	189	167	70	729
	Percent	90.7	93.2	85.1	83.1	80.5	86.8
Don't know / No opinion	Count	16	5	12	3	6	42
	Percent	8.7	3.4	5.4	1.5	6.9	5.0
Total	Count	183	147	222	201	87	840
	Percent	100.0	100.0	100.0	100.0	100.0	100.0